



**Parsis Global**  
International





# About

## Parsis Global International

Parsis Global International aims to provide the highest level of value to its customers and business partners by operating in the international trade sector with years of experience, an innovative approach, and a high-quality service understanding. Our company strengthens its leadership position in the industry by adopting a customer-focused service approach in every sector in which it operates.

Operating in a wide range of areas, from agricultural product exports to petrochemicals and industrial products, Parsis Global International delivers the highest quality products to global markets by establishing long-term partnerships in both local and international markets based on the principles of honesty, trust, and customer satisfaction.

Focusing on developing innovative solutions, Parsis Global International strives to exceed customer expectations by utilizing the latest technologies in the industry. Through R&D activities and continuous training programs, we quickly adapt to industry changes and gain a competitive advantage. Prioritizing customer satisfaction, we make every effort to meet the needs and expectations of each project by continuously improving our processes based on quality control and customer feedback.

Sustainability and environmentally friendly practices are among the top priorities of Parsis Global International. Our company packages the highest quality products according to international standards and delivers them to customers worldwide using innovative logistics solutions. Additionally, as a pioneer in development and innovation, we continue to create value for all stakeholders and contribute to the national economy and employment. Parsis Global International strengthens its leadership position in the industry every day through trust-based partnerships.







## Meaning of Parsis

**Planned study**  
**Analytical thinking**  
**Rational Development**  
**Systematic Progress**  
**Intercommunication Orientation**  
**Social Platform**





## Message from the Chairman

Dear Employees, Business Partners, and Customers,

With our operations both domestically and internationally, we are steadily advancing towards becoming one of the most admired and respected institutions. Supported by our experienced and trained team, we are achieving successful results in every sector we operate in, raising the bar higher each day. We are determined to grow and develop by embracing innovation and change.

One of our core values is to always seek improvement, growth, and transformation. We understand that being trustworthy is an indispensable goal for us. In this regard, we will continuously remind our colleagues, stakeholders, and customers of the importance of adhering to our high ethical standards and principles of honest work.

In all the sectors we operate in, we are steadfastly continuing our approach to providing products and services that exceed our customers' expectations, going beyond international quality standards. Alongside our strong operational performance, we are making innovative strides while focusing on the future.

With a prudent and cautious optimism, we will continue to serve with hope and stability. Parsis Global International is in an important phase of growth, fueled by its visionary and entrepreneurial spirit. Our fundamental goal is to add value to our employees, customers, and business partners while creating collective prosperity and mutual benefit together.

I extend my warmest regards and respect to all of you.



**Shayan Yousefkhani**  
Chairman of the Board



## Our Vision

As Parsis Global International, we aim to be a leading company in every sector in which we operate. While developing creative solutions with our team, we differentiate ourselves through innovative technologies and strong brands. With our commitment to individuals and the environment, we are progressing toward becoming a sustainable and globally influential company.

## Our Mission

By prioritizing quality and creativity, we are a corporate group that ensures continuous success and makes long-term investments across various sectors. By fostering synergy with all our stakeholders, we ensure that Parsis Global International and its affiliated companies serve as exemplary and leading institutions in their respective industries. With our innovative approach, we continue to shape the future.

## Our Duty

At Parsis Global International, we strive to meet our customers' needs in the best possible way, based on trust and respect. With our experienced and well-trained team, we are committed to delivering the highest quality products and services while exceeding customer expectations. We continue to create value in alignment with the principles of quality, innovation, and sustainability.





# Our Values

## Success and High Performance

Every employee believes that success is achievable through disciplined work, knowledge sharing, and open communication. We aim to achieve the best results by working as a team.

## Fairness and Respect

The contributions of our employees are evaluated and rewarded fairly. We create a peaceful work environment where mutual respect and goodwill prevail.

## Customer Focus

We develop our products and services by considering the needs, preferences, and expectations of our customers. Customer satisfaction is always our top priority.

## Team Spirit and Collaboration

We believe that the path to success lies in working together with team spirit and harmony. We cultivate a strong culture of solidarity among our employees.

## Trust and Belonging

Everyone working at Parsis Global International and its affiliated institutions sees themselves as part of the Parsis Global International family and takes pride in this sense of belonging. The value our employees bring to the company is always important to us.

## Continuous Development and Excellence

We continuously improve our business processes, develop innovative solutions, and adopt the highest quality standards. We work tirelessly to establish a brand that makes a difference in the industry.





## Our Principles

As Parsis Global International, we have continued our work with consistency and reliability since the day we were founded.

In all our services and operations, one of the most important aspects we focus on is working with our customers based on mutual trust. Since its establishment, Parsis Global International has made it a priority to provide accurate information in a clear and understandable manner and to fulfill its customers' service needs on time and in full.

We do not discriminate between employees and customers, and we avoid prejudiced behavior. All our customers and employees are informed clearly and comprehensively about their rights and obligations, as well as the benefits and risks associated with the products and services offered to them.

## Customer Orientation

For our company, adopting a customer-oriented approach is of paramount importance. In every interaction, we strive to offer value that aligns with our customers' needs and interests. Customers highly value positive interactions with brands, as these experiences not only build trust but also help in retaining it.

To foster customer loyalty and achieve profitability, delivering a positive customer experience both before and after sales is essential. A customer-oriented company transcends merely providing good service; it places the customer at the heart of every business decision.





## Why Choose Parsis Global International?

### Experienced and Expert Team

Parsis Global International is a leader in the industry with its extensive knowledge and experience in international trade. Our team consists of professionals who are experts in supply chain management, logistics, import-export operations, and all stages of global trade. With our wide product portfolio and strong global business network, we help our partners gain a competitive advantage and achieve commercial success.

### Stability and High-Quality Standards

Maintaining high-quality standards in every sector we operate in is one of our top priorities. Thanks to our strong supply network and advanced logistics infrastructure, we guarantee the quality of our products and efficiently manage delivery processes. By staying in constant communication with our customers, we provide fast, reliable, and tailored solutions that ensure long-term satisfaction.

### 100% Customer Satisfaction

At Parsis Global International, customer satisfaction is at the core of our business. From the very beginning of our partnerships, we establish strong communication with our customers to provide products and services that best align with their business goals. We build long-term partnerships and offer after-sales support with a solution-oriented approach to ensure a reliable and sustainable collaboration.

### Reliability and Transparency

Reliability and transparency are essential in international trade. Parsis Global International secures all commercial transactions through official documentation, ensuring a transparent and trustworthy process. By providing detailed information on product origins, quality certifications, and logistics procedures, we build strong and lasting trust with our customers.

### Competitive Pricing Guarantee

With our strong trade network across the Gulf countries, Africa, Asia, and Europe, we offer competitive pricing advantages to our customers. Through effective supply chain management and economies of scale, we provide high-quality products at cost-effective prices, helping our clients maximize their profitability.

### Win-Win Principle

At Parsis Global International, we conduct all business partnerships based on the "win-win" principle. By fostering long-term, transparent, and trustworthy relationships, we view our partners' commercial success as our own. This approach forms the foundation of sustainable and mutually beneficial business collaborations.

### Continuous Training and Development

To ensure our team stays up to date with industry innovations, we prioritize continuous training and development programs. With support from expert trainers, our employees closely follow global trade dynamics and provide our partners with the latest insights and solutions.

### Your Strategic Partner in Global Trade

With an extensive global trade network and in-depth industry knowledge, Parsis Global International helps business partners establish a strong presence in international markets. As a strategic partner, we offer professional consulting services in market research, customs procedures, and logistics support, ensuring seamless and efficient business operations.



# Human Resources Approach at Parsis Global International

The Human Resources System implemented at Parsis Global International aims to ensure that employees utilize all their talents in an environment built on trust, honesty, and collaboration. By working together toward common goals, individuals embrace the company culture and feel like part of the same family. We aim to be the employer of choice for the most qualified talent in the sectors in which we operate.

## Recruitment Process

Our recruitment process includes stages such as interviews, assessment centers, personality tests, and pre-screening, all designed to evaluate candidates' qualifications effectively. This systematic process aims to bring in the best talent that aligns with our company's values and objectives.

## Young Parsis Program (Mandatory and Voluntary Internship Program)

We offer both mandatory and voluntary internship opportunities for young talents at the beginning of their careers. Through this program, we provide interns with the opportunity to take a strong step into the corporate world.

## Talent Management

At our company, talent management is a strategic process aimed at maximizing our employees' potential and supporting their career development.

## Candidate Referral & Innovation Program (Win-Win Model)

We encourage our employees to recommend candidates who can add value to our company. This program creates a mutually beneficial system for both our employees and the company.

## Leadership Development Program (MBA)

We offer an MBA-level leadership development program to nurture future leaders. This program supports our employees in developing their leadership skills and preparing them for senior management roles.

**At Parsis Global International, we continue to support the motivation, development, and success of our employees through our people-centered HR strategy.**





A person in a dark suit and light-colored shirt is holding a brown leather folder. A red and blue network overlay is visible on the left side of the image. The background is a light blue gradient with a faint white cloud and network lines.

## ARE YOU READY FOR YOUR DEVELOPMENT JOURNEY AT PARSIS GLOBAL INTERNATIONAL?

### Training and Development

At Parsis Global International, we focus on the employee experience to support the creativity, personal development, and potential of our employees at all levels. Beyond personal growth, we design experiences using next-generation learning and development tools to foster organizational development. In line with our goal of becoming a “learning organization,” we offer our employees the most up-to-date training through Parsis Academy.

- Managerial Skills Training
- Personal Development Training
- Leadership Workshops
- Internal Trainer Development Program
- Onboarding Training and Mentorship Program
- Sales Development Training
- Customer Satisfaction Workshops
- Young Parsis Training Program
- University Collaborations
- Position-Based Training

### Internship at Parsis

The primary goal of the internship program at Parsis Global International is to provide the most competent and successful students from universities, vocational schools, technical high schools, and industrial vocational high schools with the opportunity to gain hands-on experience within our company.

During the internship period, students' performance is closely monitored, and those who demonstrate exceptional success may be offered career opportunities within our organization upon completing their education.

Internship applications are accepted annually in April and May. Join us to take the first step in your professional career and gain valuable experience in a dynamic corporate environment!



## Life at Parsis

Parsis Global International provides a work environment that offers a rich experience in both professional and personal development. The company culture is based on fostering an atmosphere where employees embrace and internalize Parsis Global's core principles while remaining open to innovation and growth.

### Career and Development Opportunities

Parsis Global International offers various opportunities for employees to enhance their competencies and advance in their careers. Training programs organized by Parsis Academy enable each employee to develop the skills and qualifications required for their role. The philosophy of continuous learning and self-improvement is one of the company's most important values.

### Social Life and Activities

The Parsis Social Club aims to enrich employees' social lives beyond the workplace. Various events, gatherings, and social projects bring employees together, ensuring they have an enjoyable time. This strengthens team spirit and solidarity in the workplace while boosting employee motivation.

### What Awaits You at Parsis Global International?

- A globally connected and innovation-driven company operating in diverse fields
- A modern, professional, and harmonious work environment
- Relationships based on mutual trust, respect, and camaraderie among employees

**Working at Parsis Global International is not just about having a job; it is about growth, success, and strengthening social connections. Take a confident step into the future with us!**





## Parsis Social Club

At Parsis Global International, we have a hardworking, social, and collaborative team. In the fast-paced business world, we organize various events under the Parsis Social Club to support our employees' social lives and enhance workplace motivation.

### Our Social Activities and Events:

**Welcome to the New Year Night** – A special event to joyfully celebrate the arrival of the new year.

**Happy Friday** – Fun gatherings to help employees unwind after a busy workweek.

**Social Clubs** – Various employee-led groups, including Photography, Gastronomy (Parsis Gourmets), Outdoor Sports, and others based on employee suggestions.

**Recognition and Reward Programs** – Initiatives designed to acknowledge employees' achievements and boost motivation.

**Fun at Work** – Engaging activities that create an enjoyable and dynamic workplace environment.

**Birthday Celebrations** – Special gatherings to celebrate employees' birthdays and strengthen team spirit.

**Parsis Global Anniversary** – A special occasion to commemorate our company's founding and celebrate our collective achievements.

**Parsis Intranet & E-Bulletin** – Digital platforms that enhance internal communication and keep employees informed about the latest updates.

**Parsis Magazine** – Our corporate publication featuring company news, success stories, and industry insights.

**Synergy Meetings** – Collaborative sessions where employees can exchange ideas and strengthen teamwork.

At Parsis Global International, we believe that work life is not just about tasks and responsibilities but should also be enriched with enjoyable and meaningful social interactions. The activities and events we organize play a key role in fostering a strong team spirit, increasing employee happiness, and enhancing workplace motivation.



## Expanding Global Reach with Parsis Global International

Parsis Global International simplifies your import and export operations by establishing strong partnerships in international trade. We forge strategic collaborations, provide trade support, and maximize your global market impact. With our worldwide trade network and expert team, we are committed to helping your business grow.

### Collaboration in Export and Import

Parsis Global International collaborates in export and import processes to help companies maximize international trade opportunities. This collaboration includes optimizing the supply chain and expanding market access. Our company provides strategic support at every stage of your export and import processes, offering expertise in customs, assisting in connecting with the right suppliers, and helping you manage legal requirements, such as customs procedures.

### International Marketing

Parsis Global International offers comprehensive services in international marketing to help companies position themselves successfully in global markets. Our company provides in-depth analysis and strategies in market research, target market identification, strategic planning, and brand management. By supporting your effective presence in international markets, Parsis Global International increases your brand's global recognition and strengthens your competitive advantage, considering both local and global trends.

### Import and Export Support

As a company specializing in import and export processes, Parsis Global International helps you manage the complexities of global trade efficiently and effectively. Our company provides strategic support to help you gain a competitive advantage in international markets, offering comprehensive services in supply chain management, market analysis, and compliance processes. Our professional team minimizes the challenges you may face in both import and export operations, guiding you in achieving your business goals.



## Being a Parsis and the Future

Being part of the Parsis Global International family means joining a visionary, innovative, and value-driven team. Being a "Parsis" is not just about having a job; it is about embracing growth, leading change, and shaping the future.

We create a unique synergy by combining the expertise of our seasoned professionals with the dynamism of young talents. With a work culture that fosters continuous learning, self-improvement, and collective growth, we are shaping the future of the business world.

At Parsis Global International, we support our employees in reaching their full potential while continuing to lead the way with sustainable and innovative solutions for the future.

## Parsis Global International Career

Parsis Global International and its group companies implement competency-based evaluation processes. Our primary goal is to ensure that these processes are transparent, fair, and traceable. By offering career opportunities to new graduates, experienced professionals, and internship candidates, we help each individual showcase their potential to the fullest.

To apply for open positions at our company, you can send your CV to **hr@parsisglobal.com**. You can also follow our current career opportunities and updates on LinkedIn, Instagram, and the Parsis Global International website.





## Final Words – Towards the Future with Parsis Global International

At Parsis Global International, we believe that success is built on trust, quality, and continuous innovation. Throughout our journey, we have dedicated ourselves to delivering excellence in international trade, strengthening global partnerships, and creating value for our customers and stakeholders.

Our commitment to high standards, customer satisfaction, and sustainability has positioned us as a reliable and dynamic leader in the industry. We take pride in our ability to adapt to the ever-evolving global market, offering innovative solutions that exceed expectations. Through strategic collaboration, advanced logistics, and a customer-focused approach, we ensure that our partners always receive the best products and services.

As we move forward, Parsis Global International remains committed to shaping the future of global trade, embracing new opportunities, and maintaining our position as a trusted partner in international business. We thank all our valued customers, business partners, and employees for being part of this journey, and we look forward to achieving even greater success together.

**Together, Stronger. Together, Further ...**







**Parsis Global**  
International

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**We Want the Whole World to Benefit from Our Services**

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**Become a Parsis Global International Customer Today**